

Account Manager (SEA)

Paris, full-time

E-Commerce keeps growing! And you?

As an Account Manager with a focus on SEA, you are responsible for the conception and management of performance marketing campaigns in the areas of Google Ads, Microsoft Advertising and Social Advertising. As a strategic partner, you build long-term and sustainable relationships with top international e-commerce companies and support them with the help of our excellent software solutions.

Your tasks

- You design, create and optimize the performance campaigns of your customers (mainly in the area of Google Search, Shopping & Display), including success control with regard to their performance goals.
- As a competent consultant & account manager, you are available to your customers for campaign design, budgeting and implementation.
- You communicate your results effectively and solution-oriented in order to achieve a high degree of long-term customer satisfaction.
- You take responsibility for the strategic development and success of your clients.
- You support our Sales team in pitches with top clients – with your expertise.
- You actively contribute to the further development of our processes, services & products and in expanding your professional skill set.

Your profile

- You've successfully completed your education with a focus on digital business, marketing, e-commerce or similar.
- You can demonstrate at least 3 years of experience in the management of performance marketing channels as well as success in the conception and implementation of these.
- You show great interest in digital trends, e-commerce and PPC Advertising in particular.
- You have experience with Programmatic Advertising.
- You work very independently, goal-oriented and like to take responsibility.
- You have a strong affinity for numbers and a strategic and analytical way of thinking.
- You convince us with excellent communication skills in English & French, German skills would be a plus.
- You can identify with our EPIC values – Excellence, Passion, Integrity & Cleverness!

We offer

As one of **Austria's Best Employers 2021** and a **certified Great Place To Work®**, we are particularly proud of our corporate culture. In addition to an open and very appreciative interaction, we offer you:

- Stunningly **flexible working hours** between 6:00 a.m. and 11:00 p.m.
- The possibility of **remote work** 2 days per week
- Further training opportunities as part of our **smec Academy** – career paths, competence development, online learning platform with more than 3,500 courses, and much more.
- Sports and health offers as part of **smec Health** – own fitness room, e-bikes, fresh fruits every day and joint sports activities
- Cool events like internal **meetups**, get-togethers and other social activities
- Sponsoring of team events
- Great **employee referral program**: for referrals you get an individual event or bonus as a thank you.
- 3-month **onboarding program** with buddy support
- Growing company with **startup flair** and many development opportunities
- New MacBook with private use option
- Free coffee and tea
- No dress code - come as you are! :-)

Sounds exciting? We look forward to receiving your application and are happy to answer any questions you may have.

The competitive salary package depends on your experience and qualification.

We offer the following benefits

Interested?

We are looking forward to your application. Reach out to us:



Anna Znidersic
HR Specialist



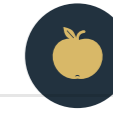
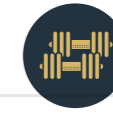
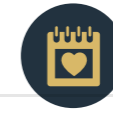
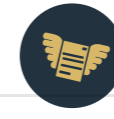
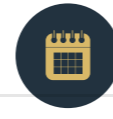
Vera Eberdorfer
Recruiting Specialist



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flexible hours
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